Artwork Guidelines - HPL

Specifications:

Generate a print ready artwork file at full size. If it is not possible, use a homothetic scale (1/2, or 1/4). We cannot enlarge artwork over 400%. Please create your artwork only in CMYK.

File Formats:
Adobe Illustrator, Adobe Photoshop

      o Link all the pictures
      o Files must be vectorised with transparencies and shadows flattened
      o No printer marks or colour bars

Do be aware that RGB and Pantone colours will be automatically converted to CMYK, which might affect the colour of your print.

Other Supported file formats

.PDF, .EPS, .TIFF, only in CMYK

Artwork resolution

300 dpi is preferred but no artwork under 200 dpi

Bleed:

      • At least 10mm width bleed off with cutting lines for one-side printed panels
      • At least 20mm width bleed off for double-sided printed panels
      • At least 50mm width bleed off for jointed/pattern matching panels
      • Place texts, at least 10mm from panel edges
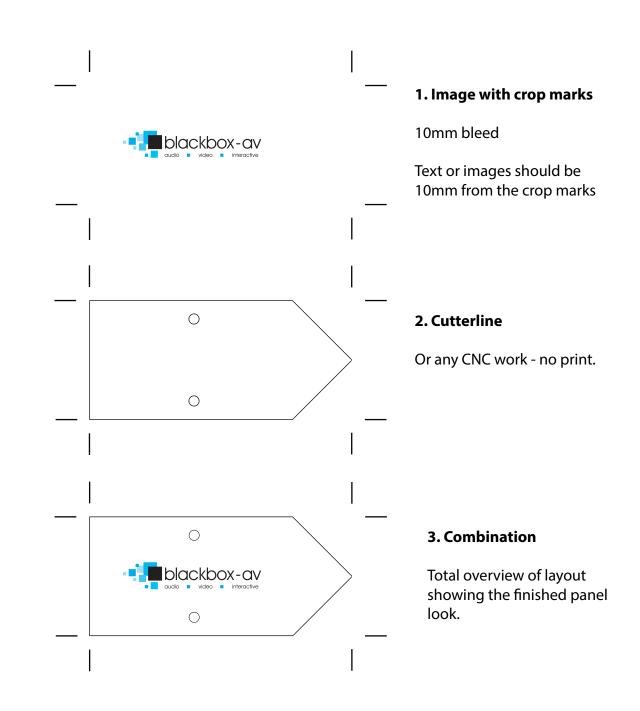   • For jointed panels, please send us a full artwork, not a split one

Crop Marks:

Internal Safe Zone?
HPL is produced under a high pressure lamination process and consequently there can be some 'squeeze' especially on large panels.

It is advisable that there is an 'internal safe zone' within the cutting edge of at least 10mm to avoid any cutting tolerances where the text could be clipped off. It also allows us to place any fixing holes that may be required so they do not compromise any text or images.

fonts:

Fonts: It is important to create your PDF with the correct specifications so your file is accepted and converts to a print ready file correctly. The most common issue when creating a PDF will be fonts. You may use any fonts you like, but you must embed the fonts in the PDF or they won't print correctly. A minimum 12pt font size is recommended and obviously dark letters on bright background are easier to read.

Three file layers for best practice:

1. Image with crop marks

10mm bleed

Text or images should be 10mm from the crop marks

2. Cutterline

Or any CNC work - no print.

3. Combination

Total overview of layout showing the finished panel look.